

SES

(Socioeconomic Status)

Socioeconomic status refers to the amount of income one makes and their place of residence. What is being analyzed are the effects of socioeconomic status on screen usage around the world. SES may vary between country, state, even city so a large amount of research has been done to determine this relationship.



<https://www.apple.com/shop/buy-iphone/iphone-11-pro/6.5-inch-display-256gb-gold-att>

Many variables have to be accounted for during this research which includes race, gender, population, family size, and more.